LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – **COMMERCE**

FIFTH SEMESTER – APRIL 2013

CO 5502 - HUMAN RESOURCE MANAGEMENT

Date: 11/05/2013 Dept. No. Max.: 100 Marks Time: 9:00 - 12:00 PART A Answer ALL the questions: $10 \ge 2 = 20$ 1. What is HRM? 2. State any two qualities of a good HR manager? 3. Define Job Analysis. 4. Define Job Specification. 5. Define Recruitment 6. Mention some features of a Job Interview? 7. Define 'Training'. 8. What is 'Job Rotation'? 9. What is 'Motivation'? 10. Name any two traditional methods of Performance Appraisal. PART B

Answer any FIVE of the following:

- 11. Write in brief the objectives of Human Resource Management.
- 12. Describe the process of Human Resource Planning.
- 13. What is Job description? Describe its contents.
- 14. Explain the different types of Tests.
- 15. Write a note on the various external sources of recruitment.
- 16. Explain the importance of Training from the viewpoint of an enterprise and its employees.
- 17. Define Grievance. Why do grievances arise?
- 18. Explain the terms 'Monetary and non-monetary incentives'.

PART C

Answer any TWO questions:

- 19. Describe in detail the Job selection process.
- 20. What are the various methods of Performance Appraisals? Explain with Illustrations.
- 21. Explain the different methods of Training appropriate for the corporate sector environment. Comment on routine & non-routine training for Junior & Senior executives.

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5 X 8 = 40

 $2 \ge 20 = 40$